

SYMPOSIUM

APPLIED HUMAN ETHOLOGY

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ABSTRACT

One of the main strengths of human ethology is that it provides an immediate understanding of humans through the direct measurement of actual behaviour. Facing current challenges of globalisation, climate crisis, and urbanisation, this knowledge is essential to create behaviour settings that facilitate behaviours counteracting potentially arising problems.

In this symposium we will not only discuss how academic research can serve the development of solutions for societal and global problems, but also show how integration of human ethology in industry and governmental research creates new possibilities for academics to pursue their research interests within and outside academia.

Individual contributions will be followed by a podium discussion.

Contributions:

Elisabeth Oberzaucher “Change the World with Human Ethology – Science Outside Academia”

Hidenori Komatsu et al. “Nudging Can be Sophisticated with Evolutionary Insights: From Plastic Recycling to Energy Conservation”

Maryanne Fisher et al. “Mimicry in Mating: An Analysis of Postural Mirroring in Mating and Non-Mating Contexts”

Pia Marlena Böhm et al. “Art and Green Improve Urban Public Space”

Kathrin Masuch et al. “How Applied Ethology Helps to Change Mobility Behavior”